

ORDINANCE NO. 477

AN ORDINANCE CREATING AN ADVERTISING AND PROMOTION COMMISSION FOR AND WITHIN THE CITY OF BARLING, ARKANSAS; DECLARING AN EMERGENCY HEREIN; AND FOR OTHER PURPOSES

WHEREAS, A.C.A. §§ 26-75-601 *et seq.* provide for the creation of a municipal Advertising & Promotion Commission; and

WHEREAS, the Board of Directors for the City of Barling, Arkansas recognize the present and future growth of the City of Barling; and

WHEREAS, the Board of Directors for the City of Barling recognize the need for the creation of an Advertising & Promotion Commission within the City of Barling to promote and aid in the economic growth of the City now and in the future; now,

BE IT ORDAINED AND ENACTED BY THE BOARD OF DIRECTORS OF THE CITY OF BARLING, ARKANSAS, THAT:

SECTION 1: Commission Created & Established. The City of Barling Board of Directors hereby creates and establishes the City of Barling Advertising & Promotion Commission.

SECTION 2: Commission Membership. The City of Barling Advertising & Promotion Commission shall be composed of seven (7) members, as follows:

(a)(1) Four (4) members shall be owners or managers of businesses in the tourism industry, and the owner or manager shall reside within the Sebastian County, Arkansas;

(2) At least three (3) of these members shall be owners or managers of hotels, motels, or restaurants and shall serve for staggered terms of four (4) years;

(b) Two (2) members of the Commission shall be members of, selected by, and serve at the will of the City of Barling Board of Directors; and

(c) One (1) member shall be from the public at large who shall reside within the City of Barling, Arkansas and shall serve for a term of four (4) years.

(d) The at-large position provided for in subdivision (3) of this Section shall be filled by nomination by the Barling City Administrator subject to the approval by the Board of Directors.

SECTION 3: Commissioner Terms. The terms of the initial members of the Commission shall be selected as follows:

The four (4) tourism industry positions provided for in Section 2(A) and (B) above shall be filled by appointment made by the City of Barling Board of Directors for staggered terms so that:

- (a) One (1) member will serve for a term of one (1) year;
- (b) One (1) for a term of two (2) years;
- (c) One (1) for a term of three (3) years; and
- (d) One (1) for a term of four (4) years.

SECTION 4: Vacancy. Whether resulting from expiration of a regular term or otherwise, a vacancy on the Commission in any of the four (4) tourism industry positions provided for in Section 2(a)(1) and (2) or in the at-large position provided for in Section 2(d) shall be filled by appointment made by the remaining members of the Commission, subject to the approval by the Board of Directors.

SECTION 5: Emergency Clause. The enactment of this Ordinance would insure the protection of the health, safety and welfare of the public in the City of Barling, Arkansas, so that an emergency is hereby declared to exist and this Ordinance shall be in full force and effect from and after its passage.

PASSED AND APPROVED this 8th day of June, 2021.



Wally Gattis, Mayor

ATTEST:



Florene Brown, City Clerk

